



Prosiding

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Tema "Meningkatkan Kualitas Hasil Riset dengan Metode Penelitian yang Adaptif untuk Menyiapkan Generasi Peneliti yang Kompeten"



For Trying Moral Value in a Film: Crazy Little Thing Called First Love 2010

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Abstrak — Film adalah media komunikasi visual. Film menampilkan gambar-gambar yang menggambarkan sebuah cerita di televisi atau di bioskop. Dengan cara ini, pembelajaran bahasa akan lebih menarik karena film berfungsi sebagai alat pengajaran yang menghibur dan sarana untuk mencerahkan penonton tentang prinsip-prinsip moral. Selain itu, menonton film yang lucu juga dapat membantu meningkatkan motivasi Anda untuk belajar bahasa Inggris. Skripsi ini berjudul "Analisis Nilai Moral dalam Film Crazy Little Thing Called First Love 2010". Penelitian ini bertujuan untuk mengidentifikasi dan mengkarakterisasi nilai moral dalam film Crazy Little Thing Called First Love 2010. Wasin Ponpong, yang menulis dan memproduksi film Crazy Little Thing Called First Love yang disutradarai oleh Thanaseth Burinchotisin, Somsak Tejcharattanaprasert Panya Nirankol. Film Crazy Little Thing Called First Love dirilis pada tahun 2010 yang bercerita tentang Nam seorang siswa sekolah menengah pertama berusia 14 tahun yang dianggap jelek. Dia naksir Chon, siswa kelas 10 yang tampan dan populer di sekolahnya, yang menurutnya berada di luar jangkauannya. Penelitian ini dilakukan dengan menggunakan metode kualitatif.

Kata Kunci — Nilai Moral, Film

Abstract - A film is a visual communication medium. The film features images that depict a story on television or in a bioskop. In this way, language learning will be more engaging because the movie serves as both an entertaining teaching tool and a means of enlightening the viewer about moral principles. Afterward, watching a funny movie can help boost your motivation to learn English. This essay is titled "An Analysis of Moral Value in Crazy Little Thing Called First Love 2010 movie." This study aims to identify and characterize the moral value of the movie Crazy Little Thing Called First Love 2010. Wasin Ponpong, who wrote and produced the movie Crazy Little Thing Called First Love, directed by Thanaseth Burinchotisin Somsak Tejcharattanaprasert. Panya Nirankol. The movie Crazy Little Thing Called First Love was released in 2010 and tells the story of Nam, a 14-year-old junior high school student who is considered ugly. She has a crush on Chon, a handsome and popular 10th grader in her school, who she thinks is out of her league. This research was conducted using a qualitative method.

Keyword — Moral Value, Film

INTRODUCTION

Morality involves adherence to a group's moral code, originating from the Latin term "mores," which means customs or etiquette. Acting morally means conforming to these standards, while immoral actions often stem from ignorance rather than malice (Anggraeni, 2012). Morals encompass thoughts, emotions, and actions, varying with circumstances. Literary works convey moral messages reflecting the author's values, determining characters' virtuous or evil actions (Nurgiyantoro, 2013). Morals are rooted in the value of actions, influencing individual behavior and social perceptions.

Values, derived from the Latin "Valeo," signify principles of significance in life. Value encompasses ideas, quality, and efficacy, extending to concepts like good, virtue, and righteousness (Wulandari, 2015). Halstead and Taylor (2000) describe value as guiding principles and norms for favorable actions. Values distinguish important aspects of life, categorized into "value of being" (e.g., honesty, bravery, peaceability) and "value of giving" (e.g., loyalty, love, responsibility) (Linda and Eyre, 1997).

Moral values, concerning judgments of good and evil in behavior, vary among individuals and societies (Berterns, 2002). They encompass principles based on social standards, influencing behavior habits and ethical standards. Baguswaluyo (2007) and Lickona (1992) identify moral values' components: moral knowing, feeling, and action, emphasizing respect, accountability, honesty, fairness, and other virtues.

Movies, as audiovisual media, inspire and educate. Through tangible examples, the media helps teachers successfully communicate with pupils and ignite their interest in studying English (Rozak, 2014). Teachers must assist students in fostering cooperative and collaborative learning environments (Fitrianingsih, 2017; 4). reflecting emotions and social issues (Suryanti, 2018; Vassiliou, 2006). Elements of movies include story, themes, plot, setting, and character. Film genres, such as action, adventure, comedy, drama, horror, science fiction, and family, categorize films by narrative and emotional responses (Handi O., 2015; Amy C.B., 2009; Mahajan S., et al., 2016).

"Crazy Little Thing Called First Love 2010," a Thai romantic comedy, tells the story of Nam, a 14-year-old girl, and her love for Chon, the most popular student. The film, praised for its natural approach, features Pimchanok Luevisadpaibul as Nam and Mario Maurer as Chon. It explores themes of young love and self-improvement, making it a beloved film in Thai cinema.

RESEARCH METHODE

Qualitative research methods consist of approaches that traverse and gain an understanding of the complexities inherent in social and humanitarian issues. The researcher analyzed the film Crazy Little Thing Called First Love 2010 using

qualitative descriptive research to define and assess the research problem about the moral value of movie. According to Creswell (2012), qualitative research is an approach wherein the researcher relies heavily on information gathered from objects or participants, employs subjective methods of explanation and analysis, and interprets the data. Furthermore, qualitative descriptive studies are the simplest to implement among all qualitative methodologies. Researchers seeking information regarding events, such as participants, subjects, and locations, will find qualitative descriptive methods beneficial. Following the collection of data through the analysis of film transcripts, the researcher examined individual sentences or dialogues. It is an evaluation of the movie's moral value.

FINDINGS AND DISCUSSION

This chapter will present the key findings regarding the moral value of the Crazy Little Thing Called First Love 2010 movie. Ten pieces of data are collected as a dialogue, divided into two categories: the value of being and giving. The value of being includes honesty, brave, peace ability, self-reliance and potential, cooperative, while the value of giving includes love and affection, responsibility, unselfishness and sensitivity, humanity, carefulness.

NO	FINDINGS	TYPES OF MORAL VALUE
1	Teacher Inn told Teacher Aorn that the drumbeat leader he had appointed was beautiful, tall, and stunning; she was perfect.	Honesty
2	Nam confesses his feelings that he has harbored for 3 years to Chon at the end of school graduation.	Brave
3	Nam wished the best for Chon and Pin even though he was hurt.	Peace Ability
4	Nam said to his friends that Prof. Inn's students are not always losers as Faye and Funn teased them.	Self-reliance (confidences) and potential
5	Cheer told her friends that she had an idea that they should make Chon give Nam a warm force.	Cooperative
6	Kie told Nam that he had to fight, because he was not only representing the school but the city itself.	Love and Affection
7	Nam told everyone that he did not let anyone look down on Prof. Inn's student.	Responsibility
8	Chon offered to help the mango girl who had sprained her leg.	Unselfishness and Sensitivity
9	When Nam and his friends ordered a soda and were preceded by the arrogant senior Chon came to order Nam and his friends a soda.	Humanity

10	Chon held Nam's hand because he almost fell off the stage and let go slowly because he was afraid that if he held Nam's hand for too long, everyone would know.	Carefulness
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There were two types of moral values in “Crazy Little Thing Called First Love 2010” movie. It were value of being and value of giving.

1. Value of Being

Honesty is the consistency of actions and words that are communicated. It is to accept the truth as it is and to have nothing to conceal. In this movie, Teacher Inn told Teacher Aorn that the drumbeat leader he had appointed was beautiful, tall, and stunning; she was perfect.

Being brave is the act of taking the initiative to overcome a struggle, an adversity, or a weakness in order to stand up for what one believes to be good and right. Bravery is exhibited by those who dare to take on difficult jobs. In this movie, Nam confesses his feelings that he has harbored for 3 years to Chon at the end of school graduation.

Peace Ability is the capacity to face problems with calmness and perseverance. In this movie, Nam wished the best for Chon and Pin even though he was hurt.

Self-confidence is being sure of their abilities and talents. Potential, on the other hand, refers to qualities or abilities that promise future usefulness and benefits. In this movie, Nam said to his friends that Prof. Inn's students are not always losers as Faye and Funn teased them.

A cooperative is an arrangement in which, as opposed to competing, two or more entities engage in a mutually beneficial exchange. In this movie, Cheer told her friends that she had an idea that they should make Chon give Nam a warm force.

2. Value of Giving

Love is a profound emotion experienced by every individual and possesses significance. Defining and articulating verbally is difficult but manifests through focus and behavior. In contrast, Affection is classified as one of the innate human tendencies. It is the sentiment of being extremely precious to someone. In this movie, Kie told Nam that he had to fight, because he was not only representing the school but the city itself.

Responsibility encompasses a multitude of meanings, including accountability, responsibility for one's actions, being obligated to accept responsibility, and as an extension of the notion of proper conduct. In this movie, Nam told everyone that he did not let anyone look down on Prof. Inn's student.

Unselfish and sensitivities are equivalent to assisting a person in need when one is in peril. In this movie, Chon offered to help the mango girl who had sprained her leg.

The presence or demonstration of compassion, sympathy, regard, or benevolence towards others characterizes a humane attitude. Additionally, humanity is required in social life because people ought to appreciate one another. In this movie, When Nam and his friends ordered a soda and were preceded by the arrogant senior Chon came to order Nam and his friends a soda.

Consciousness, vigilance, caution, personal interest, and accountability comprise carefulness. Caution is an action taken to ensure one's protection. In this movie, Chon held Nam's hand because he almost fell off the stage and let go slowly because he was afraid that if he held Nam's hand for too long, everyone would know.

CONCLUSION

Based on their findings, the researchers came up with eleven moral principles: honesty, bravery, peace ability, self-reliance (confidence) and potential, cooperation, love and affection, responsibility, unselfishness and sensitivity, humanity, and carefulness. A movie's assessment might be favorable or unfavorable, depending on the person giving it; this is because a film is a moral value visualization. Ethical principles provide guidelines for appropriate behavior that can be used in social situations.

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